



# **Sankofa Care Initiative Menstrual Feminine Washable Hygiene Kit (SCIMFWH)**

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Creating a sustainable menstrual  
solutions to help girls stay in school

# Problem Statement

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– Lack of sanitary feminine hygiene options remain a pressing problem, without hygiene option, girls miss school, and some even have difficulty leaving the house.

– In Ghana it is estimated that girls miss up to 5 days every month in school and that 95% of girls in rural areas failed to attend school during menstrual period<sup>1</sup>.

<sup>1</sup> Source: GNA Story  
(<http://www.ghananewsagency.org/health/95-of-rural-girls-miss-classes-during-menstruation-75496>)

# Who We Are

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- A non-profit organization exist to reach, guide and empower girls and boys through reproductive health and safety education
- Provide girls Sankofa Menstrual Feminine Washable Hygiene Kit (SCIMFWH) that can last up to 2 to 4 years
- The genius of Sankofa initiative's products is a result of our listening and responding to feedback over the past years.



# SUSTAINABLE DEVELOPMENT GOALS



# Menstruation in Ghana

- **65%** of girls in rural areas miss school during menstruation
- **97%** of girls feel “more confident” while using our pads
- **98%** feel more able to concentrate at school using our pads



# Our Product



- Easy to use & wash
- Dry faster
- No side effect
- Long-lasting  
*(2-4 years of use)*
- Sustainable

# Price



- Material cost
- Sewing Cost
- Packaging Cost
- Total \$10.00

**Save GHC 140 in 3 years**

# Job Opportunities

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- Sewing
- Cutting & Packaging
- Health & Safety Trainers
- Transportation
- Administration
- Supply Chain



## Partnership Opportunity

- Media Exposure
- Logo on kits
- Banner at Training site

# Thank You

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[fb.me/sankofacareinitiative](https://fb.me/sankofacareinitiative)

<https://sankofainitiative.wixsite.com/care>

